

Unit Title: Understanding Intercultural Communication in Arabic	
Level:	One
Credit Value:	1
GLH:	9
OCNLR Unit Code:	FB1/1/LQ/010
Ofqual Unit Reference Number:	J/505/2393

This unit has 1 learning outcomes

LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
1. Understand how the differences and similarities between own and other people's cultural conventions may affect communication and working.	1.1. Identify similarities and differences in: <ul style="list-style-type: none"> • use of language; • tone of voice; • body language; • gesture; • what is considered polite. 1.2. Give three examples of cultural misunderstandings that may affect communication and working.

Assessment

The grid below gives details of the assessment activities to be used with the unit attached. Please refer to the OCN London Assessment Definitions document for definitions of each activity and the expectations for assessment practice and evidence for verification.

P = Prescribed This assessment method *must* be used to assess all or part of the unit.

O = Optional This assessment method *could* be used to assess all or part of the unit.

Case Study		Project	
Written question & answer/test/exam	O	Role play/simulation	
Essay		Practical demonstration	